



GLA
GREENVILLE LITERACY
ASSOCIATION

2019 SPONSORSHIP

Educate. Enrich. Empower. One Student at a Time.

Over half a century ago, Greenville Literacy Association (GLA) opened its doors to teach reading and writing to adults in the Upstate community. Since then, we've met the basic educational needs of over 30,000 adults in Greenville County and have expanded our scope to include English as a Second Language (ESL), GED, WIN/WorkKeys, and Career Pathways, a workforce preparedness program that has seen considerable success in a short time. GLA provides a bridge to a brighter future for so many adults in our area, and we work with each student for the long haul to ensure lasting results.

"I was scared and stressed out but the entire education from GLA helped me to communicate with hundreds of customers and co-workers a day. All of that would not be possible without ESL classes, my teachers and their dedication which paid off 100%."

- Michal, an ESL student

"At GLA, they treated me like a family. It was different from anything I'd had before. Everybody knows my name. It doesn't matter who you are - how old, what color, where you came from - you're welcome at GLA."

- Barbara, a GED Graduate and QuickJobs student


In 2001, GLA sought to call attention to the continuing need for literacy programming and launched what has become one of the largest book sales in the southeast. The Really Good, Really Big, Really Cheap Book Sale is a three-day event that includes a Friday night preview party, a Saturday mega sale and a Sunday bargain bag close-out sale. In 2017, we celebrated the revival of a popular event - Bee a Better Greenville, our sponsor-powered adult spelling competition. Both events are excellent opportunities to expand the GLA community and gather for a great cause. Our programs wouldn't be successful without the support of the Upstate. And GLA wouldn't transform lives without supporters like you. Thank you for making our work possible!



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SPONSORSHIP TIERS

	Library \$10,000	Folio \$7,500	Chapter \$5,000	Page \$3,000	Verse \$1,500
 Recognition on Website, Social Media, and at all GLA Learning Centers and Events	✓	✓	✓	✓	✓
Book Sale Preview Party Tickets	5	4	3	2	1
\$10 Book Sale Vouchers	5	4	3	2	1
Appreciation Event	✓	✓	✓	✓	✓
Promotional/Event Items	✓	✓	✓	✓	✓
Eligible for Spelling Bee Team (up to 4 Spellers)	✓	✓	✓	✓	✓

SPONSORSHIP AGREEMENT FORM

We sincerely appreciate your sponsorship!

SPONSORSHIP LEVEL _____

SPONSORSHIP AMOUNT \$ _____

COMPANY _____

CONTACT NAME & TITLE _____

MAILING ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ FAX _____

EMAIL _____

COMPANY WEBSITE _____

SIGNATURE _____ DATE _____

Please make checks payable to: **GREENVILLE LITERACY ASSOCIATION**

This form and payment should be returned to: **Greenville Literacy Association, Inc.**
225 South Pleasantburg Drive, Suite C-10
Greenville, SC 29607

Sponsorship amount must be received by March 1, 2019 for participation and recognition.
Contributions are tax deductible to the fullest extent allowed by law.